

**Webinar series**

**Future  
Creative  
Cities**

**Cultural planning  
for cultural  
places**



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# Cultural Planning as a Method for Urban Social Innovation



**EUROPEAN  
CONSERVATIVES  
AND REFORMISTS  
GROUP**



# Emīls Rode

a specialist in strategy, design, and  
innovation and project expert at  
[UrbCulturalPlanning](#)



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CONSERVATIVES  
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# Cultural Planning as a Method for Urban Social Innovation

UrbCulturalPlanning project  
part-financed by  
Interreg Baltic Sea Region  
programme

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Danish Cultural Institute

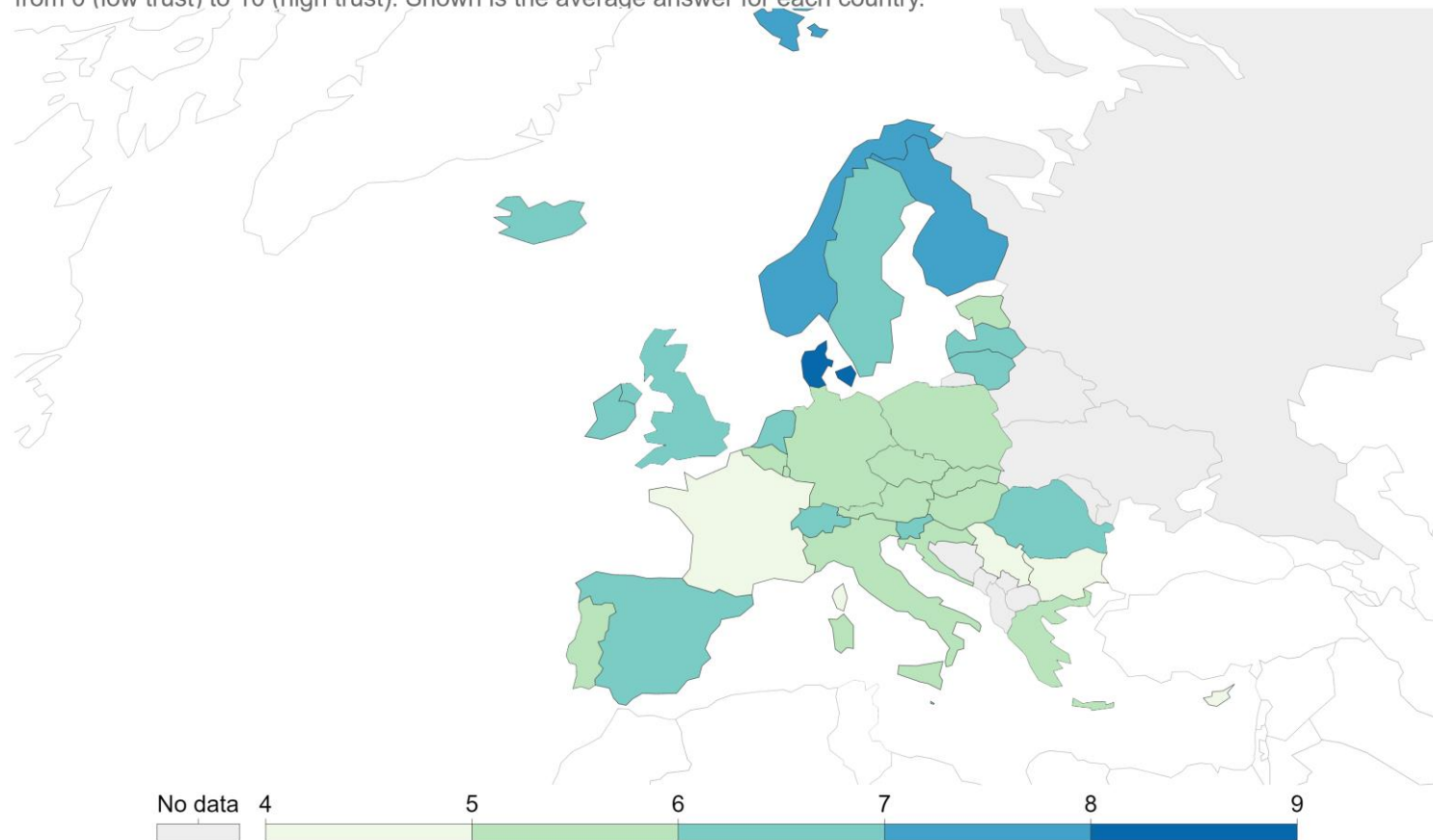




What is the city made of?

# Trust in others in Europe

Respondents answered the survey question "would you say that most people can be trusted?" on a scale ranging from 0 (low trust) to 10 (high trust). Shown is the average answer for each country.



# U<sup>C</sup>



## UrbCulturalPlanning: Project Background

Interreg BSR programme in Priority Area Capacity for Innovation, Non-Technological Innovation, 3rd call for projects 2019-2021

Project 2019-2021 with 14 partners from LV, LT, PL, DE, FI, DK, SE, NO and RU. Lead: Danish Cultural Institute. 36 Associated Organisations. Project developed based on 4 years' preparation 2014-2018 in framework of the EUSBSR Flagship Project Culturability BSR led by Nordic Council of Ministers and executed by DCI





# UrbCulturalPlanning: Project Objectives

- Advance the Baltic Sea Region performance in citizen-citizen and citizen-city authorities cooperation
- Increase urban social innovation, inclusion, and sustainable development of small and medium-sized communities (neighborhoods, towns)
- Strengthen capacity of cultural planning actors (public authorities, intermediaries)

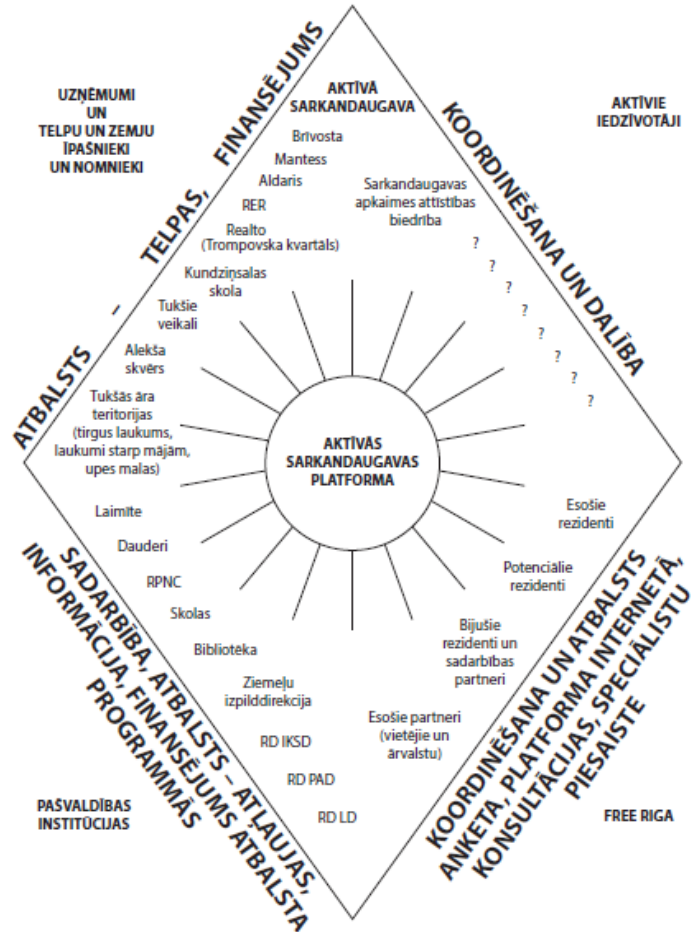




# The Cultural Planning Method

Phases of the method	Citizens	Intermediaries, e.g. local NGOs/ associations	Public authorities
0. <b>Identifying neighborhood/town</b>			
1. <b>Cultural Mapping</b> of the character, identity, resources of the neighborhood/town			
2. <b>Community Visioning</b> process			
3. Developing a <b>common community project</b> (often on use of public space)			
4. <b>Implementing</b> involving wider community with local actors/stakeholders			
5. <b>Anchoring/strategy</b> to ensure follow-up in future			

# Testing Cultural Planning Method in Practice: BSR Demonstrator Projects



Communities of 20,000 or less to encourage “bottom-up” activations, sectorial links, sense of community, while connect to local authorities’ planning remits.

Actions: Demonstrator Projects providing knowledge/experience in cities on use of methods, and on community societal challenges, which are similar in many BSR cities/communities

- Riga (LV): Bolderāja + Sarkandaugava
- Vilnius (LT): Šnipiškės + Visaginas (LT)
- Gdansk (PL): N. Port + St. Przedmieście
- Pori (FI): City Centre
- Kiel (DE): Gaarden-Ost
- Lindholm/Nykøbing Falster (DK)
- Kaliningrad (RU): Kronprinz Barracks



# Expected results

Increased **awareness**, understanding/**knowledge** of and operational **capability** in the BSR **to advance Cultural Planning methodology** in processes of **urban regeneration** and development **at neighbourhood/** small community **level** from a **human/cultural perspective** which will support a **socially inclusive** and **sustainable** approach

# What's next for UrbCulturalPlanning?



Urban Labs in Kiel, Visaginas and Vilnius,  
Kaliningrad, Guldborgsund, Pori: spring/summer  
2021

Documentation and exhibition of project results

Final Conference in Riga: autumn 2021

Established collaboration network: Hubs of  
Excellence

Extension stage project concept for Interreg BSR,  
subject to call for proposals 2021

Project news, events and materials: [urbcultural.eu](http://urbcultural.eu)

Follow us on Instagram and Facebook: [#urbcultural](https://www.instagram.com/urbcultural)



EUROPEAN  
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DANISH PRESIDENCY  
2019-2020



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city  
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PORI



## Webinar series

# Future Creative Cities



### 13 April 11:00 EEST CULTURAL PLANNING FOR CULTURAL PLACES

In cooperation with Danish Cultural Institute

**Emils Rode** Cultural Planning as a Method for Urban Social Innovation  
**Travor Davies** Cultural Capital of Europe - Mind The Gap  
**Hans-Peter Degn** Case study: Aarhus - European Capital of Culture 2017



### 23 April 11:00 EEST ARTISTIC CREATION IN PUBLIC SPACES. Experience of Marseille - European Capital of Culture 2013

In cooperation with the French Institute in Latvia

**Sébastien Cavalier** Overview of Marseille 2013  
**Loïc Magnant** Presentation of the GR2013 project  
**Jean-Sébastien Steil** Artistic creation in public spaces



### 11 May 14:00 EEST METHODS OF URBAN PLANNING: towards a smarter and more sustainable society

In cooperation with Goethe Institut and the Nordic Council of Ministers

**Prof Dr. Elke Pahl-Weber** Urban Design Thinking – the HOW of Coming to Future Creative Cities  
**Marielle Furnes Mannseth** Major Agenda 2030 – Action now with United Future Lab Norway  
**Dr. Anne-Lise Sagen** Major Agenda 2030 – Action now with United Future Lab Norway



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